



**13<sup>th</sup> Annual**  
**First Tee – Fort Worth Golf-A-Thon**  
**Friday, October 30<sup>th</sup> – Rockwood Park Golf Course – Fort Worth**

**36 special guests and relay teams** will commence play at **7 AM and can play until 7 PM, or any part of the day**. Each Golf-A-Thon Participant or Relay Team **must raise at least \$1,000** via per-hole or flat pledges. Funds will help us to reach our goal of **raising at least \$100,000** for program support!

### **What is a Golf-A-Thon**

A Golf-A-Thon is a unique event where individuals and teams raise money based on pledges received towards the amount of holes they can play in a 12-hour period. Golfers can play anytime between 7:00 am and 7:00 pm on the day of the event or they can accumulate 108 holes throughout the month of October leading up to the event. Pledges can be made per hole or as a one-time donation.

### **How to Participate**

- Play as an **Individual** and take on as many holes as possible in 12 hours! You can also commit to 108 holes (6 rounds) to be played throughout the month of October leading up to the event. All holes must be completed by 7:00 pm on October 30<sup>th</sup> to count.
- **Form a team** and compete for **The Country Club Cup or Corporate Cup** Each relay team consists of up to 4 players who can play a few hours each or as a group for as much as the day as you would like up to a combined 12 hours. **Possession of The Cup and bragging rights for the year to the team raising the most funds in each category!**
- **Make a pledge!** Go to [www.firstteefortworth.org/golfathon](http://www.firstteefortworth.org/golfathon) and find your favorite player or team to pledge towards. The process is simple, and your credit or debit card will be charged automatically for your per-hole pledge once the event has ended. You can also make a one-time donation towards a player or team.

## **Why Support First Tee – Fort Worth?**

Our mission is to impact the lives of all young people in our community through participation in **First Tee’s Life Skills Experience and its Nine Core Values** through the game of golf. In short, we develop and instill life enhancing values and critical life skills that **encourage leadership, build character, foster community service and promote wellness.**

## **How does the fundraising work?**

We make it easy for you to build your **pledge site**, providing **sample electronic messaging** and supporting you every step of the way. Golf-A-Thon players typically send out electronic appeals, utilize social media, or solicit support from colleagues, friends, golfing partners or all of the above! Your donors can make flat pledges or per-hole pledges through our Golf-A-Thon website, paper pledge form or even by e-mail!

## **Does my score matter?**

No way! Who wants to slow down, count, and then write a score on a scorecard? Remember: our goal is to play fast, so you’re only responsible for keeping track of the number of holes you play (and we have a team to help you!)

## **Sponsorships**

### **Presenting Sponsor – \$5,000**

Our golfers play at a “break-neck” speed thus requiring the golf course to be completely open and free of weekend warriors! Our Presenting Sponsor receives on-going recognition from First Tee –Fort Worth and their logo on our event webpage and a banner in the staging area.

### **Player Hospitality Sponsor – \$1,000**

Playing 12 hours of golf is hard work, so we want our participants to feel pampered. We provide each with a goodie-bag that will keep them motivated throughout the day as well as breakfast, lunch and dinner.

### **Want to Register, Sponsor, Ask Questions or Need Additional Information?**

Please visit our Golf-A-Thon website at [www.firstteefortworth.org/golfathon](http://www.firstteefortworth.org/golfathon)

**OR** contact Kevin Long, Executive Director, [klong@firstteefortworth.org](mailto:klong@firstteefortworth.org)

817-420-9370 (office) or 817-829-0535 (mobile)